

MASTIC HOME EXTERIORS. THIS IS THE EXTERIOR SOLUTION.™



SIDING PERFORMANCE METALS RAIN REMOVAL DOOR SURROUNDS DESIGNER ACCENTS SOFFIT + FASCIA SHUTTERS

MASTIC
HOME EXTERIORS

by PLY GEM

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PLY GEM RESERVES THE RIGHT TO ALTER, MODIFY OR DELETE ITEMS FROM TIME TO TIME WITHOUT NOTICE.
DUE TO PRINTING LIMITATIONS, COLORS MAY NOT BE EXACTLY AS SHOWN.
CONTACT YOUR DISTRIBUTOR OR SALES REPRESENTATIVE FOR ACTUAL PRODUCT AND COLOR SAMPLES.
ALL PRODUCTS MADE IN THE U.S.A.



CELEBRATING
50 YEARS OF
VINYL SIDING
QUALITY +
INNOVATION

CARVEDWOOD.44™



mastic.com

MASTIC
HOME EXTERIORS



No paint. No stain. No hassles. Carvedwood•44™ delivers strength, durability, the beauty of real wood — and endless design options. With 23 colors, 700+ DreamColor® hues, five distinct profiles and two attractive finishes — smooth and woodgrain — Carvedwood•44 is the ideal choice in a virtually maintenance-free home exterior.

VINYL SIDING GIVES CONSUMERS WHAT THEY WANT.

■ IMPORTANT ■ NEUTRAL ■ NOT IMPORTANT (%)

(Independent study conducted by Vernon Research Group, 2005)

| Category | Important (%) | Neutral (%) | Not Important (%) |
|----------------------|---------------|-------------|-------------------|
| DURABILITY | 93 | 6 | 1 |
| REQUIRED MAINTENANCE | 90 | 9 | 1 |
| APPEARANCE | 89 | 9 | 2 |
| SIDING'S FUNCTION | 86 | 12 | 2 |
| LENGTH OF WARRANTY | 85 | 13 | 2 |
| PRICE | 81 | 17 | 2 |
| COLOR AVAILABILITY | 67 | 29 | 4 |
| TEXTURE | 65 | 30 | 5 |
| COLOR RANGE | 61 | 34 | 5 |



Carvedwood•44™ Delivers.

DURABILITY. If you're looking for siding that is durable and low maintenance, and looks beautiful, Carvedwood•44 siding is the ideal choice. Carvedwood•44 will enhance your home's appearance today — and for years to come.

NO PAINT, NO STAIN, NO HASSLES. Carvedwood•44, a premium panel, never needs paint or stain. Unlike real wood siding, it won't crack, peel, flake or rot. Revolutionary technologies like Mastic's exclusive Hang-Tough™ Technology and Duranyl 5000® Protection System maximize the panel's weatherability and deliver additional protection — and peace of mind — for your investment.

COLOR AND TEXTURE. Featuring two finishes — woodgrain and smooth — Carvedwood•44 is available in a virtually endless palette of colors — 23 base colors and more than 700 DreamColor® hues.

PEACE OF MIND THAT LASTS A LIFETIME. Carvedwood•44 is backed by the Mastic V.I.P. Limited Lifetime Warranty — a real warranty backed by a solid company. Mastic has been a trusted industry leader for more than 50 years. Please see our warranty for complete details.

Beauty that lasts. Based on an average-size home, repainting or staining can cost up to \$6,000 every four years. Carvedwood•44 never needs painting, caulking or patching because, unlike wood, it won't crack, peel, rot or split.



NO PAINT. NO STAIN. NO HASSLES.

SAVINGS IN PAINTING COSTS

MASTIC SAVINGS ADD UP



MASTIC HANG-TOUGH™ TECHNOLOGY

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



DURANYL 5000® PROTECTION SYSTEM

Proprietary technology adds extra UV protection to our deepest, most vivid colors — protects color against harsh elements and maximizes long-term weatherability.

MASTIC V.I.P. LIMITED LIFETIME WARRANTY

Premium guarantee of lasting quality and peace of mind — backed by Mastic, a trusted industry leader for 50+ years.

See warranty for complete details.



Test our vinyl. We do. Rigorously. Relentlessly.

Time-tested. VSI certified. And more.

The Vinyl Siding Institute (VSI) is dedicated to assuring vinyl siding delivers maximum performance in every application. Mastic vinyl siding products meet or exceed ASTM D3679 performance standards in the VSI certification program.

ASTM D3679 was developed by consensus through ASTM International, one of the largest standards development organizations in the world. Vinyl siding that meets this ASTM standard will:

| VSI | MASTIC |
|--|--|
| WITHSTAND THE IMPACT OF RECOMMENDED INSTALLATION PROCEDURES. |  Mastic siding is designed and engineered to withstand impact beyond that required by ASTM D3679. |
| STAY ON THE HOUSE IN HEAVY WINDS OF AT LEAST 110 MPH. |  Carvedwood•44 is rated at up to 200 mph. |
| LAY STRAIGHT ON A FLAT WALL AND NOT BUCKLE UNDER NORMAL CONDITIONS. |  Our product development team subjects Mastic products to a battery of rigorous tests to ensure superior quality and performance and, in addition to lay-flat design features, some Mastic products are even designed to hide existing imperfections in construction. |
| WITHSTAND THE EFFECTS OF NORMAL SEASONAL TEMPERATURE FLUCTUATIONS. |  With our exclusive Duranyl 5000® Protection System and Hang-Tough™ Technology, Mastic products are engineered to persevere in the most extreme conditions. |
| MEET MANUFACTURERS' ADVERTISED SPECIFICATIONS FOR LENGTH, WIDTH, GLOSS AND THICKNESS — AND HAVE A MINIMUM THICKNESS OF .035. |  Carvedwood•44 features a premium thickness of .044 — 26% thicker than the minimum requirement. |



WEATHERING Color retention (resistance to fading) is tested by subjecting Mastic products to real-time weather conditions and accelerated UV testing. This ensures that Mastic products will hold up in the most extreme environmental conditions.



OIL CAN TEST Siding panels are placed under heat strips and saturated to 120° — 140°F to make sure the siding doesn't warp or buckle.



RIGIDITY Panels are designed and engineered to be more rigid so siding remains straight on the wall.



GLOSS TEST A digital readout microgloss meter is used to scan siding to determine if its gloss falls within a target range. Gloss is important to the aesthetic appeal of the siding.



COLOR READ TEST Using a spherical spectrophotometer, a 10,000-watt xenon flash tube bounces light off siding panels. This information is then analyzed to determine if the color falls within accepted ranges for consistency and match.



VERTICAL HEIGHT IMPACT TEST Measures the product's durability and ability to resist impact forces — the result of proper thickness, formulation and impact modifiers.

THE EXTERIOR SOLUTION FOR Color.

DEEP COLORS



RUSSET RED
DOUBLE 4" WOODGRAIN
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN



ENGLISH WEDGEWOOD
DOUBLE 4" WOODGRAIN
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN



RUGGED CANYON
DOUBLE 4" WOODGRAIN
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN



DEEP GRANITE
DOUBLE 4" WOODGRAIN
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN



QUIET WILLOW
DOUBLE 4" WOODGRAIN
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN



MONTANA SUEDE
DOUBLE 4" WOODGRAIN
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN

CLASSIC COLORS



HARBOR GREY
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



EVEREST
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



SCOTTISH THISTLE
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



PEBBLESTONE CLAY
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH

LIGHT COLORS



VICTORIAN GREY
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



TUSCAN OLIVE
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



WICKER
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



SANDTONE
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



SAGE
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



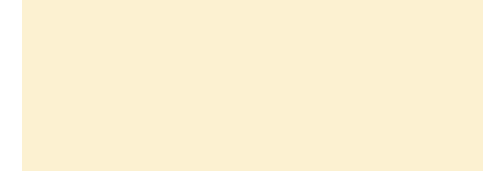
DESERT SAND
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



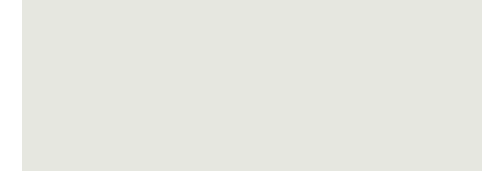
SILVER GREY
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



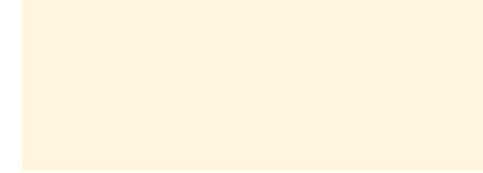
ALMOND
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



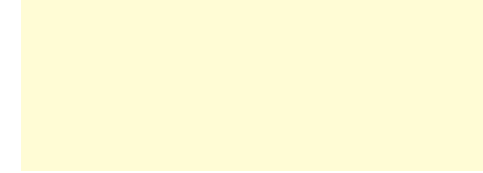
CLASSIC CREAM
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



LINEN
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



CAMEO
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



COLONIAL YELLOW
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



WHITE
SINGLE 8" SMOOTH
DOUBLE 4" WOODGRAIN
DOUBLE 4" SMOOTH
DOUBLE 4-1/2" DUTCH LAP WOODGRAIN
DOUBLE 5" WOODGRAIN
TRIPLE 3" SMOOTH



TRIPLE 3" WOODGRAIN IS ALSO AVAILABLE IN DREAMCOLOR® HUES
More than 700 DreamColors and a custom color-matching program make it easy to match existing construction and virtually any architectural style.



effortless beauty



DOUBLE 4-1/2"
DUTCH LAP
WOODGRAIN

TRIPLE 3"
SMOOTH

NEW
SINGLE 8"
SMOOTH

DOUBLE 5"
WOODGRAIN

DOUBLE 4"
WOODGRAIN

AVAILABLE
IN TWO
TEXTURES

WOODGRAIN
FINISH

SMOOTH
FINISH



MASTIC V.I.P. LIMITED LIFETIME WARRANTY
Premium guarantee of lasting quality and peace of mind — backed by Mastic, a trusted industry leader for 50+ years (see warranty for complete details).



T-2 LOK®
Locking system delivers a positive locking action with a wider locking mechanism for more contact area.*



ROLLOVER, REINFORCED NAIL HEM
Easier installation — more precise and secure fastening.*



.044 THICKNESS
PREMIUM .044 THICKNESS
Superior thickness and impact resistance.

5/8" PANEL PROJECTION
Enhanced shadow lines replicate the appearance of real wood siding.



WIND SPEED — RATED UP TO 200 MPH
Mastic's proprietary design and engineering delivers a panel that achieves superior wind resistance.



DURANYL 5000® PROTECTION SYSTEM
Proprietary technology adds extra UV protection to our deepest, most vivid colors — protects color against harsh elements and maximizes long-term weatherability.



MASTIC HANG-TOUGH™ TECHNOLOGY
Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



CLASS 1(A) FIRE RATING



METRO-DADE COUNTY APPROVED

*Single 8" panel features a unique, advanced locking system and nail hem.

A HEALTHY RESPECT FOR THE PLANET — AND OUR CUSTOMERS.



Everything we do, big and small, revolves around our respect for our customers — and the environment. We're committed to zero-waste manufacturing, process optimization, sustainability, recycling and the conservation of energy and water. In fact, we put sustainable practices to work at every stage of our process — engineering, testing, product development, manufacturing, transportation and beyond.



HEALTH AND SAFETY

Does not utilize materials that can cause adverse health effects to installers and to you.



EMBODIED ENERGY

Requires less energy to manufacture per square foot than fiber cement or brick.



ENGINEERED FOR SUSTAINABILITY

Potential to earn more points in leading green building certification programs and contributes significantly less to global warming than other exterior cladding.



MATERIAL EFFICIENCY

Generates less on-site construction waste than cardboard packaging, brick or lumber.

Unlike some fiber cement products, vinyl siding does not produce harmful silica dust — silica dust can cause lung disease.

**BREATHE
EASY**

Genuine Mastic. First in home exterior products.

Only the best. Mastic Home Exterior is your solution for the finest-quality vinyl siding products and our exclusive Designer Accents™ collection of finishing accessories. Shutters. Decorative door and window mantels. Corner posts. Blocks and vents. Columns and gutters. All designed to perform — and coordinate — perfectly with your Mastic siding. For uncompromising quality, beauty and performance, insist on a complete exterior by Mastic Home Exterior.

