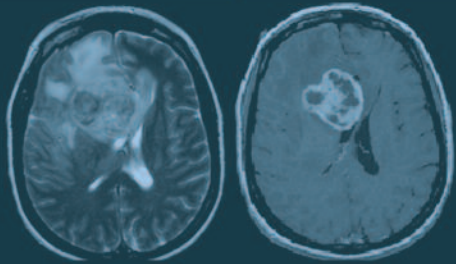


ATLAS & SOM

A Case Oriented Tutorial on
**Neuroradiology and
Head and Neck
Imaging**



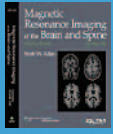
**APRIL 1-3, 2010
WYNN LAS VEGAS**



Limited registration

www.AtlasandSom.com

Course Directors



Scott W. Atlas, M.D.
Professor of Radiology
Chief of Neuroradiology
 Stanford University Medical Center
 Senior Fellow
 The Hoover Institution, Stanford, California

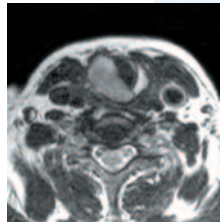
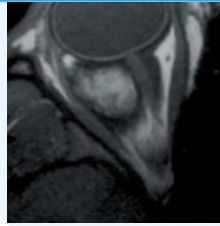


Peter M. Som, M.D., F.A.C.R.
Professor of Radiology, Otolaryngology
and Radiation Oncology
Chief of Head and Neck Imaging Section
 The Mount Sinai School of Medicine of New York University
 New York, New York

Program Schedule

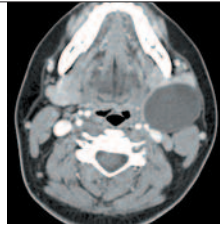
THURSDAY, APRIL 1 | 2010

7:20-7:50 am	Registration, Continental Breakfast and Exhibits	
7:50-8:00 am	Introduction	Scott W. Atlas, M.D., Peter M. Som, M.D.
8:00-8:45 am	Brain Tumors: Principles of Imaging	Scott W. Atlas, M.D.
8:45-9:30 am	Brain Tumors: Cases	Scott W. Atlas, M.D.
9:30-9:45 am	Coffee Break and Exhibits	
9:45-10:45 am	Temporal Bones	Peter M. Som, M.D.
10:45-11:50 am	Sinonasal Cavities	Peter M. Som, M.D.
11:50-12:00 pm	Questions and Answers	Scott W. Atlas, M.D., Peter M. Som, M.D.
12:00-1:30 pm	Lunch on your own	
1:30-2:20 pm	White Matter Disease	Scott W. Atlas, M.D.
2:20-3:10 pm	Fibroosseous Lesions	Peter M. Som, M.D.
3:10-3:25 pm	Coffee Break and Exhibits	
3:25-4:15 pm	Concepts of Imaging Hemorrhage & Stroke	Scott W. Atlas, M.D.
4:15-5:05 pm	Hemorrhage & Stroke Cases	Scott W. Atlas, M.D.
5:05-5:15 pm	Questions and Answers	Scott W. Atlas, M.D., Peter M. Som, M.D.



FRIDAY, APRIL 2 | 2010

7:30-8:00 am	Registration, Continental Breakfast and Exhibits	
8:00-8:55 am	Pharynx and Oral Cavity	Peter M. Som, M.D.
8:55-9:50 am	Vascular Malformations & Aneurysms	Scott W. Atlas, M.D.
9:50-10:05 am	Coffee Break and Exhibits	
10:05-11:00 am	Parapharyngeal and Masticator Spaces	Peter M. Som, M.D.
11:00-11:50 am	Larynx and Trachea	Peter M. Som, M.D.
11:50-12:00 pm	Questions and Answers	Scott W. Atlas, M.D., Peter M. Som, M.D.
12:00-1:30 pm	Lunch on your own	
1:30-2:25 pm	Major Salivary Glands	Peter M. Som, M.D.
2:25-3:15 pm	Pediatric Brain: What You Need to Know	Scott W. Atlas, M.D.
3:15-3:30 pm	Coffee Break and Exhibits	
3:30-4:20 pm	Essentials of Spine Imaging	Scott W. Atlas, M.D.
4:20-5:20 pm	Lymph Nodes	Peter M. Som, M.D.
5:20-5:30 pm	Questions and Answers	Scott W. Atlas, M.D., Peter M. Som, M.D.



SATURDAY, APRIL 3 | 2010

7:30-8:00 am	Registration, Continental Breakfast and Exhibits	
8:00-8:55 am	Non-Nodal Masses	Peter M. Som, M.D.
8:55-9:40 am	Sella and Parasellar Region	Scott W. Atlas, M.D.
9:40-10:35 am	Surveillance of Head and Neck Cancer CT, MR, & PET/CT	Peter M. Som, M.D.
10:35-10:45 am	Coffee Break and Exhibits	
10:45-11:35 am	Orbit	Peter M. Som, M.D.
11:35-11:50 am	Questions and Answers	Peter M. Som, M.D.

It is the policy of University Medical Center of Southern Nevada to ensure balance, independence, objectivity, and scientific rigor in all its individually sponsored or jointly sponsored educational programs. Both Dr. Atlas and Dr. Som have disclosed they have no actual or potential conflict of interest in relation to this program and they have disclosed they will not discuss off label usage of pharmaceuticals or medical devices during their presentation.

ATLAS & SOM

Atlas & Som: A Case Tutorial
April 1-3, 2010 • Wynn Las Vegas

4 WAYS TO REGISTER:

- 1 Register and pay online and receive instant confirmation at www.AtlasandSom.com
- 2 You can call us toll free at 1-800-383-7116
- 3 Fax this form to (650) 887-2113
- 4 You may also complete, photocopy and mail this registration form to:
CME Science, 3790 El Camino Real #138, Palo Alto, CA, 94306

Early Bird Tuition Postmarked by March 3, 2010 (please check box):

- Practicing Physicians – \$1,095.00 per person
 Resident/Fellow/Nurse/Technologist – \$795.00 per person

Tuition After March 3, 2010 (please check box):

- Practicing Physicians – \$1,195.00 per person
 Resident/Fellow/Nurse/Technologist – \$895.00 per person

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Exp. Date _____ Card Security Code _____

Refunds: Full refunds, less a \$100 administrative service charge, will be made to those providing written notification of withdrawal by March 3, 2010. After that date, no refunds will be given.

On Site: All lectures will be held in the meeting rooms of Wynn Las Vegas. Registration and check-in will begin at 7:20 a.m. on Thursday, April 1, 2010.

Accommodations

The five star, five diamond Wynn hotel is the leader in quality and luxury on the Las Vegas strip. The hotel has also received a Michelin ranking of Five Red Pavilions and is the only resort in Las Vegas to have received this designation. Each room features 640 plus feet of floor space, complete with floor to ceiling windows, separate sitting area, 320 thread count sheets, and soaking tub with separate glass enclosed shower. Rooms come equipped with cordless phone, fax, high speed wireless Internet, and flat screen LCD televisions in the bedroom and bathroom.

A special rate of \$179.00 per room per night for a Resort Room has been reserved for our conference participants. This rate is for single or double occupancy and is subject to tax. To receive this special rate, please make your reservation no later than March 1, 2010. Rooms at this special rate have been reserved for attendees on a first-come, first-served basis and may sell out before the cut-off date. Please ask Reservations for availability and rates on suites.

Don't be disappointed by waiting too long; reserve your room now by contacting Wynn Room Reservations Department. Phone: 1-888-320-9966 or Fax: (702) 770-1571. Please identify yourself as a participant of the Atlas & Som conference. For more information on the Wynn Las Vegas Resort, please visit their website at <http://www.wynnlasvegas.com> or call (702) 770-7000, toll free: 1-888-320-7123.

www.AtlasandSom.com

COURSE, TRAVEL AND TRANSPORTATION INFORMATION

Course Description

This course will provide an opportunity for the registrants to analyze cases involving the brain, spine, and head and neck with two of the world's most renowned experts and leading educators in these fields. Registrants will receive a CD containing over 60 cases with images and study questions to introduce and highlight the various sections covered in this course. In addition to these cases, Dr. Scott W. Atlas and Dr. Peter M. Som will discuss over 500 selected brain, spine, and head and neck cases in this intensive, personalized tutorial, highlighting their approaches to the differential diagnosis of these diseases. Drs. Atlas and Som will also review pertinent normal anatomy, physiology, pathophysiology, and imaging concepts. The emphasis will be on a clinically oriented imaging approach that helps refine differential diagnosis.

This is a unique experience for registrants to personally discuss cases with the authors of the preeminent texts books on Neuroradiology and Head and Neck Imaging. The course will encourage an open dialogue with Drs. Atlas and Som during the case reviews and additional time has been allotted for questions after each session.

This course is designed for neuroradiologists, general radiologists, and clinicians who have an interest in imaging of the brain, spine, and head and neck.

Course Objectives

By the end of this course, participants should be able to:

1. Know the imaging anatomy and protocols that are necessary to arrive at a diagnosis of diseases of the central nervous system and the head and neck.

2. Develop differential diagnosis that relates to the pertinent imaging and clinically relevant findings for each of the cases covered in this course.
3. Improve the imaging skills of the course participants.
4. Integrate information presented in this course into efforts to improve the imaging skills of the participants.

Target Audience

1. Board certified general radiologists and trainees interested in neuroradiology and head and neck imaging.
2. Neuroradiologists.
3. Radiology residents and fellows in training.
4. Practicing physicians in general neurology, neurosurgery, otolaryngology, and related clinical subspecialties who desire to familiarize and themselves with the current role of imaging in patient evaluation.
5. Allied health care professionals who desire to have an update on the state of current imaging as an aid to patient management for diseases of the brain, spine, and head and neck.

Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of Nevada State Medical Association through the joint sponsorship of University Medical Center and Atlas and Som. The University Medical Center is accredited by the NSMA to provide continuing medical education for physicians. University Medical Center of Southern Nevada designates this educational activity for a maximum of 17.75 category 1 credit towards the American Medical Association's Physician Recognition Award. Each physician should claim only those credits that he/she actually spent in this activity.

Travel and Transportation

Special meeting discounts on airfare and car rentals have been arranged for our attendees and their guests. The airlines offer discounts off published fares and special area pricing rates. Call American Airlines at 1-800-433-1790, and refer to Tour Code Number A061ASS. Call United Airlines at 1-800-521-4041 and refer to Meeting ID Code 502BH. Call Avis Rent a Car at 1-800-331-1600 and refer to AWD number D004951, or book online at www.avis.com. Taxi service is easily obtained from Las Vegas Airport. To arrange limo service, please contact Alan Waxler Group Charter Services at 702-792-8000, or book online at www.awgcs.com.